



10 reasons why we think Premier are Brilliant!

Your help came at just the right time. As the COVID-19 pandemic has put a huge amount of pressure on the nation's nurses, midwives and healthcare assistants.

We wanted to send a special thank you by sharing 10 reasons why we think Premier are Fantastic!

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- 1 Premier People**
you are the best! Always willing to work together, take on a challenge and support our work as a team. This is so inspiring!
- 2 Partnership**
Premier are, by a mile (or should that be a K...!) our longest and most dedicated corporate supporter.
- 3 Active**
your fundraising is always active and involves so many members of your team.
- 4 Ambition**
not only are Premier challenges active, but they are incredibly ambitious! You always raise the bar on going the furthest or the highest of any of our fundraisers!
- 5 Vital timing**
In April, we gave out more than twice as many grants as we did in February. Premier's 2020 fundraising challenge could not have come at a more important time.

- 6 Determined**
despite significant restrictions on movement, you have used your limited activity time to get out and clock up those K's to close in on your 10,000km target!
- 7 Buy-in**
awesome Premier staff from all levels of the organisation proudly get stuck in to fundraising, all helping to raise amazing amounts of money for nurses in need.
- 8 Stravatake-over!**
racking up your amazing 10,000km total will have totally spammed your friends' Stravafeeds –well done!!
- 9 Fun loving**
everyone taking part in your challenges has an amazing experience. You really put the FUN into fundraising.
- 10 Impact**
the significant money Premier have raised year on year makes a life-changing difference.

Here's what it means to those we help:

“I can't thank you enough during this challenging time, not just for myself and my family -but for many others during the pandemic.”

“The help has been beyond imagination for me personally you are just an amazing charity”

“We have been really struggling since covid19, the call I received today was amazing. I instantly felt a weight lifted”

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You are transforming lives

In 'normal' times, ill-health is the main reason nurses need us so we support many who are battling cancer or musculoskeletal illness.

But we also support nurses and midwives who are victims of domestic abuse. In fact, nurses are three times more likely to be a victim of domestic abuse than a member of the general public.

The good news is, with your help, we can make a big difference:

93%

say our support positively affected their physical health.

97%

say our support positively affected their mental health.

78%

said the support helped them get back to, or stay in, work

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Extra pressure due to the Coronavirus

In 'normal' times, ill-health is the Right now, we're emotionally and financially supporting nursing and midwifery staff affected by Coronavirus every single day.

Last month, we gave out more than twice as many grants as we did in February, just before the pandemic hit the UK.

This support is over and above what we're providing to other nursing and midwifery professionals who are living with cancer, fleeing domestic abuse or suffering with poor mental health.

We want to help as much as our funding allows, which is why your incredible fundraising is so important and impactful.

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From everyone at Cavell Nurses' Trust

Thank you!

<https://www.justgiving.com/fundraising/steps4cavell>

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